

Introduction of new "MDO" concept for offshore projects in Switzerland

## **itemis: specialist for model-driven software development opens Swiss branch**

Lünen/Windisch, 26. January 2009. itemis, a leading IT consulting firm and service provider specialising in model-driven software development, has announced the opening of a new branch in Switzerland. After Germany and France, the itemis core areas of model-driven software development, domain-specific languages and software architectures, should now also gain a foothold in Switzerland, in the "TECHNOPARK® Aargau" in Windisch. With tools such as Eclipse, openArchitectureWare (oAW) and the Eclipse Modeling Framework, there will be a greater focus on the product line development of Swiss customers. Besides the Centre of Informatics (ZFI) and Puzzle ITC, a software manufacturer based in Bern, there is now a further Eclipse member in Switzerland. itemis is board member as well as strategic member of the Eclipse Foundation and is working with a team of eight developers on the Eclipse Modeling Project (EMP).

Serano Colameo, director of the new branch, is looking forward to his new job: "We help customers develop open, high quality and cost efficient software products. Of course we also want to provide comprehensive and neutral advice on topics such as model-driven software development and our other areas of expertise. I am confident that itemis will also be successful in Switzerland with its products and services!" Getting the Swiss branch established on the market, customer acquisition as well as the development of contacts in industry and finance will be the main goals of the branch director and itemis AG to start with. "We already have our first customers, in particular in the financial sector, and support these in the introduction and use of software generators. We are also in very positive negotiations with several further potential customers. So we have had a good start in Switzerland," explains Serano Colameo.

In addition to the standard portfolio which itemis offers in the areas of model-driven software development and the development of toolchains, the company also intends to implement "Model-Driven Offshoring – MDO", a newly developed concept, for the first time in Switzerland. This follows on from the popularity of companies outsourcing software developments which is, meanwhile, an everyday phenomena. The challenges and problems which offshoring brings, for example co-ordination between the teams, a greater need for documentation, all-round project controlling and a meaningful degree of detail of the development process, often lead to cost saving goals being lost out of sight. With "Model-Driven Offshoring", itemis is therefore now offering its expertise to firms which want to keep offshore projects under control with model-driven software development and, with this, keep costs and risks to a minimum.

### **About itemis**

itemis is an independent IT consulting firm and service provider based in Lünen, Germany. Founded in 2003, itemis now has many national and international branches. As one of the leading businesses in model-driven software development, itemis also transfers this modern concept onto the development of embedded systems. itemis AG develops the tools required for this under an open source licence and provides them under the umbrella of the Eclipse project. As a strategic member of the Eclipse Foundation, itemis provides a team of eight developers which works on the Eclipse Modeling Project (EMP) and plays a key role in the development of the open source generator framework openArchitectureWare (oAW). Wolfgang Neuhaus, board member of itemis AG, is also board member of the foundation. itemis is involved in many research projects and is currently working on several national and international projects. As a member of various organisations, for example BITKOM, ARTEMIS and SIG-MDSD, itemis supports the exchange between experts, specialists and management. Further information on the company can be found on: [www.itemis.ch](http://www.itemis.ch).

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